



**TIMBERS COMPANY APPOINTS BRIAN CORBETT  
AS CHIEF OPERATING OFFICER**

*Veteran Hospitality Executive Brings Over 20 Years of Experience to  
Premier Luxury Resort & Residence Club Brand*

**MAY 30, 2024 (WINTER PARK, Fla.)** – Timbers Company, a renowned developer and operator of boutique luxury resorts and private residence clubs, has appointed Brian Corbett as its new chief operating officer. In this pivotal role, Brian will spearhead operational excellence and drive strategic initiatives to further elevate Timbers' unparalleled guest and owner experiences across its esteemed portfolio. As COO, Brian will oversee all aspects of operational management, hospitality & real estate sales, marketing, partnerships, and human resources. Brian will ensure the highest standards of service delivery, optimizing efficiency in daily operations, and implementing strategic plans to enhance the overall guest experience. Additionally, Brian will be an integral member of executive leadership, poised to develop and execute initiatives including [Andiamo](#), the brand's newest platform created to streamline access for travel advisors to Timbers' global hospitality portfolio, new residences joining [Timbers Resorts](#)' collection of five-star vacation rentals as well as its sister brand, [Soleil Hotels & Resorts](#) – a forthcoming collection of authentic hotels, resorts and residences located in preferred travel destinations.

“With Brian at the helm of operations, we are not just aiming to enhance guest experiences but also continuing to expand our horizons, as demonstrated through the recent launch of Andiamo,” stated Greg Spencer, CEO of Timbers Company. “His forward-thinking philosophy aligns perfectly with our pioneering approach towards creating exceptional experiences in timeless locations.”

With over two decades of experience in luxury hospitality and real estate, most-recently as chief commercial & sustainability officer at Atlantic Aviation, Brian brings a visionary approach to his role as COO. He envisions leveraging his expertise to streamline operations and enhance the guest experience across all Timbers locations. Through his expertise, Brian will empower Timbers' teams at their world-class destinations, providing them with the resources and best practices needed to deliver unparalleled experiences to owners and guests. His dynamic leadership will foster a culture of excellence and unity, driving efficiency and propelling the Timbers brand to new heights.

“Joining Timbers marks a return to my roots and a fulfillment of a long-standing admiration for the company. Having known Timbers since 2003, I've always respected their commitment to family, memories, purpose, and passion, which perfectly aligns with my own values,” said Brian Corbett, chief operating officer of Timbers Company. “By celebrating our unique locations and honoring the strength of the brand's history, we can drive efficiency and enhance guest experiences across the board.”

Relocating from the Dallas, Texas area to Winter Park, Florida, Brian and his wife are looking forward to this new chapter and continuing their philanthropic efforts and active empty-nester lifestyles. Brian holds a Bachelor of Science in Business Administration from Boston University and an MBA from Harvard Business School.

For more information about Timbers Company, please visit [www.timberscompany.com](http://www.timberscompany.com).

**About the Timbers Company:**

Timbers Company is one of the leading developers and operators of luxurious properties located in the world's most sought-after destinations. Timbers Company serves as the parent company overseeing Timbers Resorts, Soleil Hotels & Resorts and Andiamo, a collection of elite vacation residences, villas and city suites curated for the world's most discerning travelers. Timbers' integrated capabilities encompass ground-up and value-add development, hospitality management, investment advisory, portfolio management, rebranding and repositioning, asset management, and luxury rental management. Their unwavering commitment is to curate unforgettable, genuine experiences for owners and guests, drawing inspiration from local culture and natural splendor. For additional details, please visit [www.timberscompany.com](http://www.timberscompany.com)

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