



**TIMBERS COMPANY APPOINTS GINO MARASCO
AS MANAGING DIRECTOR OF HOSPITALITY SALES**

Seasoned Hospitality Executive Brings Over 20 Years of Experience to Premier Luxury Resort & Residence Club Brand

MAY 12, 2023 (WINTER PARK, Fla.) – [Timbers Company](#), a leading developer and operator of boutique luxury resorts and private residence clubs, has appointed Gino Marasco as managing director of hospitality sales. In this new role, Gino is responsible for leading sales and revenue strategies for the luxury vacation rental and hotel division of Timbers Company. He will also support the strategic expansion of the brand's hospitality portfolio including new residences joining [Timbers Resorts'](#) collection of five-star vacation rentals as well as its sister brand, [Soleil Hotels & Resorts](#) – a forthcoming collection of authentic hotels, resorts and residences located in preferred travel destinations.

“The addition of Gino Marasco further primes Timbers Company for what will be a pivotal year,” stated Greg Spencer, CEO of Timbers Company. “We are confident Gino’s expertise and successful track record will further propel the brand and allow us to effectively capitalize on the growing demand for authentic, seamless travel experiences as well as professionally managed vacation rentals.”

Gino brings over two decades of experience in the hospitality industry and has held several leadership roles with iconic resorts, including The Walt Disney World Swan & Dolphin; The Ritz-Carlton, Amelia Island; and The Cloister and The Lodge on Sea Island, Georgia. Most recently, he served as corporate director of sales and marketing at Wyndham Hotels & Resorts, where he led multi-brand sales and marketing strategies across Wyndham's lifestyle and upscale brands.

"Over the last twenty years, I've learned that truly exceptional hospitality isn't just about delivering excellent service, it's also about creating authentic, memorable experiences guests will cherish for a lifetime," stated Gino Marasco, managing director of hospitality sales at Timbers Company. “I look forward to utilizing my business acumen along with my creative proficiencies to drive meaningful growth throughout Timbers’ expanding portfolio of five-star vacation rentals and hotels.”

Gino holds a Bachelor of Arts degree from the University of Central Florida and a Master of Business Administration from Florida State University. He currently resides in Orlando, Florida with his family.

For more information, please visit www.timberscompany.com

About the Timbers Company:

Timbers Company, the company behind Timbers Resorts, is the developer and operator of a collection of luxury properties in over 16 of the world's most exclusive high-end destinations. The Timbers Collection includes boutique resorts, hotels, and private residence clubs in some of the world's most sought-after ski, golf, leisure, and beach locations. Since 1999, Timbers Resorts has been committed to being authentic, unique, and respectful of the destination, focusing on family and experiences, and never compromising quality and service. Timbers Resorts also manages a luxury rental business where guests can rent some of their most exclusive

residences at the resorts. Owners at properties in the Timbers Collection are granted an ownership experience with expanded benefits through a host of travel and lifestyle partners such as Sentient Jet, Hertz, MedjetAssist, The Ghurka Collection and many more, as well as access to the Timbers Reciprocity Program and the ability to trade vacation time with other destinations in the portfolio. Current Timbers Collection properties can be found in Aspen, Beaver Creek, Cabo San Lucas, Jupiter, Kaua'i, Kiawah Island, Maui, Napa, Scottsdale, Sonoma, Southern California, Steamboat, Tuscany, and Vail. For more information, please visit www.timberscompany.com